



PLATFORM



At Platform, we've developed a masterplan for urban living that blends convenient amenity with beautiful native habitat. Residents will have central access to all the benefits of this rapidly expanding region in Melbourne's north.

The historic Donnybrook train station has served the area since 1872 and its planned infrastructure upgrades will propel Platform's connectivity into the future. The convenience of the station, right on our doorstep, is balanced by the natural tranquillity of the Merri Creek conservation area that flows through the estate.

As a spacious, harmonious community, Platform caters for contemporary living – it's a place for you and your family to thrive.

Welcome to

PLATFORM

Donnybrook

Merri Creek runs the length of our western border, enhancing Platform’s amenity with beautiful nature reserves and green open space.

Platform is a vibrant community with a range of amenities and green open space.



Live at Platform

Platform Donnybrook –
a perfectly balanced,
natural urban community.



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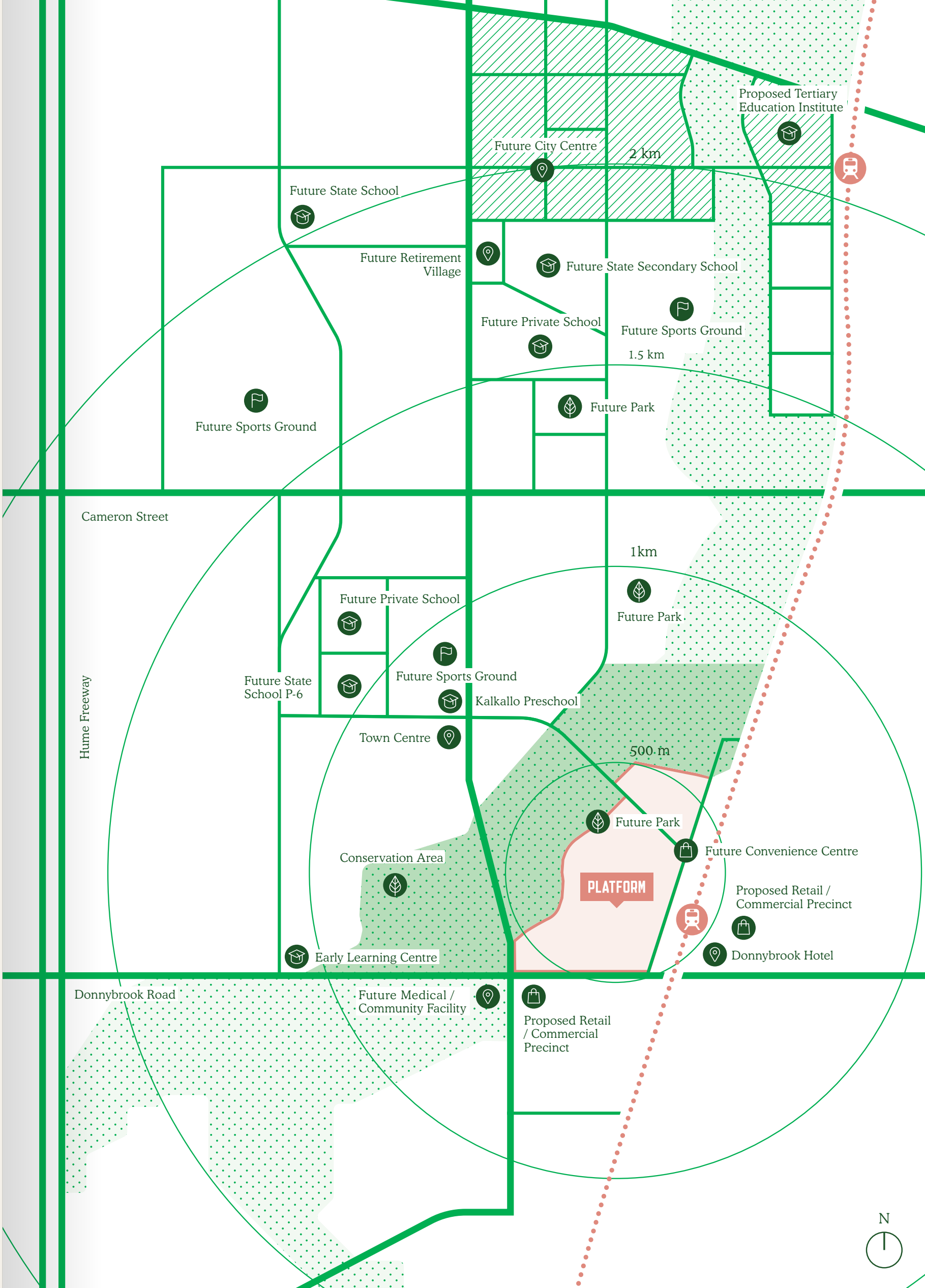
Flexible land sizes are fundamental to the urban planning. A wide selection of available lots allows you to choose exactly the type of home that works for you.

Platform's streetscape is designed as a lively neighbourhood precinct, with homes lining leafy avenues.

Running adjacent and parallel to Donnybrook Station, the boutique commercial and retail district provides for everyday activity among a generously landscaped urban hub.



We’re planning for a vibrant, modern community with close access to essential neighbourhood amenities. Lifestyle, transport, educational, and health and wellbeing offerings are all within easy reach. Anything needed in the CBD is only a 35-minute train ride away.



Platform's natural splendour can be seen throughout the estate, where Australia's beautiful, distinctive environment is on full display. Kinglake's rolling hills and lush bushland is the outstanding view across

Live in Nature

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Merri Creek trail toward CBD

Platform's natural splendour can be seen throughout the estate, where Australia's beautiful, distinctive environment is on full display. Kinglake's rolling hills and lush bushland is the outstanding view across our northern horizon.

Merri Creek's fresh, clear waters flow from north to west through Platform. The waterway crosses over Donnybrook Road and meanders towards Melbourne through a healthy ecosystem protected by conservation area.

Surrounding landscaped parklands are designed sympathetically to indigenous flora and fauna. In turn, we'll have recreational areas that provide ample space for active families, while homes and other buildings will feel connected to the existing natural environment.



Platform Village Park

Designed by award-winning Melbourne landscape architects GBLA, the village park sprawls over nearly one hectare. The playground, gathering areas and open spaces have been designed with the whole community in mind, ensuring that it's an 'all abilities' park. Particular consideration has been given to disabled access and multi-age use, making it a fun and friendly place for all.

Merri Creek Conservation Area

Almost 40% of the Platform estate is covered by a conservation area that spreads from the banks of Merri Creek. The beautiful native habitat cannot be built on or built out, providing a natural buffer within the built environment, and offering the community a sense of exclusive tranquility that will never be lost.



Donnybrook Station is just a few minutes' walk from anywhere within Platform. Being four stops and a little over half an hour to the CBD ensures that life at Platform is conveniently connected to established commerce.

Works are already underway that will see Donnybrook Station transformed by a multi-million-dollar upgrade into a modern commuting hub. Future electrification of the north-east line will create a metropolitan train, rather than a regional service.

An interchange upgrade to the Hume Freeway will provide Platform residents with continuing direct access to the ever-expanding amenity in Melbourne's north, as well as an easy 40-minute drive to the CBD.

Connection

Platform is well-connected to established suburban amenity, like Epping and Craigieburn’s busy

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Live Your Way

Connection

Platform is well-connected to established suburban amenity, like Epping and Craigieburn's busy shopping centres, and daily hubs nearby. Look only a little further afield for weekend activity to some of Victoria's most scenic rural treasures: Macedon Ranges to the west, Heathcote wine region further north and Kinglake's superb national park in the east.



Culture

Melbourne's north is home to a diverse multicultural community, with a real growth of food culture, restaurants and cafes. Ever-evolving retail and entertainment will be complemented by Platform's Village Centre. The nearby Marnong Estate is a prime example of revitalising a heritage asset into a first-class lifestyle venue.

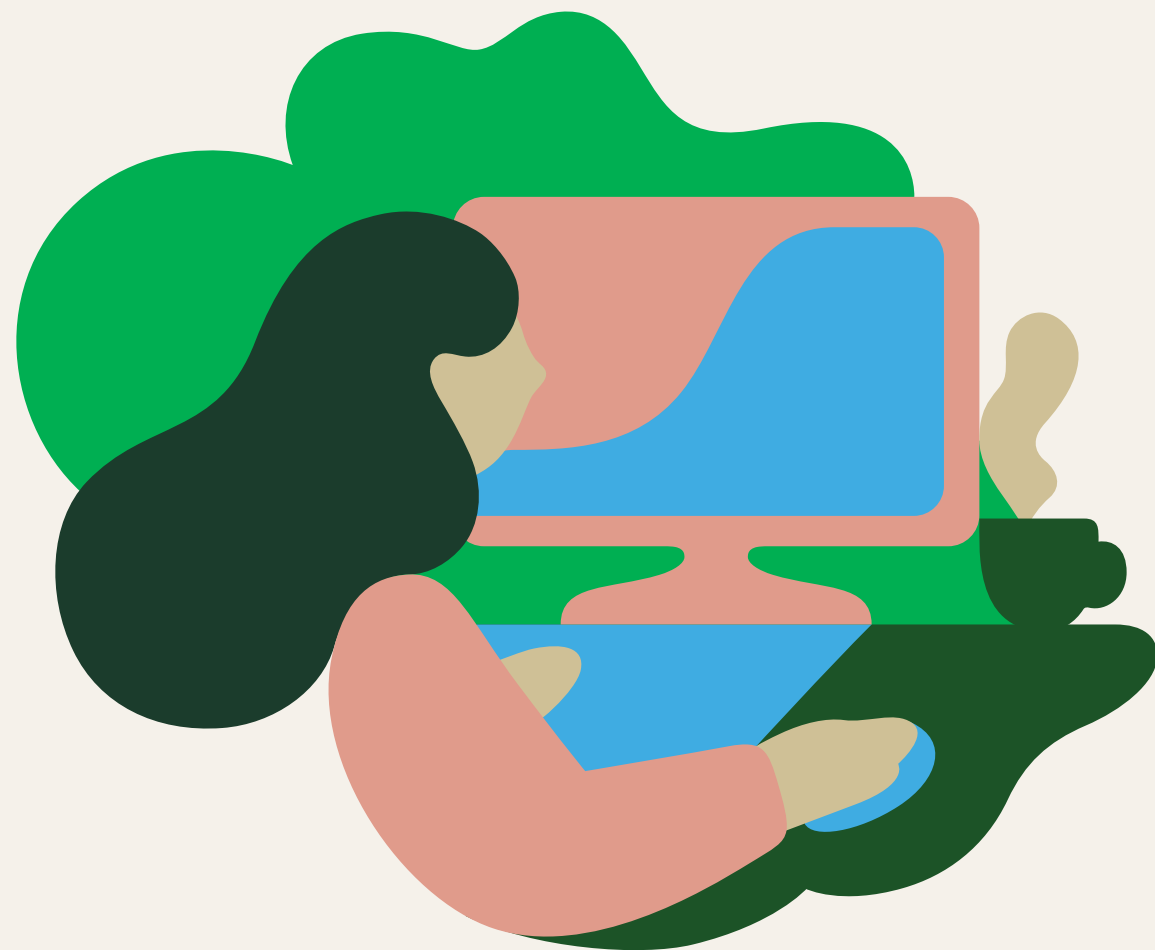
Opportunity

Bordering Kalkallo, Woodstock, Craigieburn and Mickleham, Platform is at the centre



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Opportunity

Bordering Kalkallo, Woodstock, Craigieburn and Mickleham, Platform is at the centre of the region's most ambitious urban development since the city's founding. With growth comes opportunity, and we're perfectly positioned to take advantage. A variety of business parks, proximity to Melbourne Airport and unprecedented private and government investment in infrastructure set the scene for positive prospects, now and well into the future.

Education

Our area is set to become the education hub of the north, with a range of institutions catering to diverse needs. We'll have nine government schools and three private, a place for tertiary study, and Hume Anglican Grammar is already close by. Active community centres will support educational activity, and a number of kindergarten and other childcare facilities will be available to working and growing families.

Recreation

The extensive nature reserve around Merri Creek accounts for nearly 40% of Platform. The green

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Education

Our area is set to become the education hub of the north, with a range of institutions catering to diverse needs. From primary schools and universities to study, and research centres, all are close by. A range of facilities will support education from kindergartens to universities, and be available to all.



Recreation

The extensive nature reserve around Merri Creek accounts for nearly 40% of Platform. The green open space and interconnected walking and cycling trails allow everyone to enjoy a range of outdoor activities, and will be complemented by a number of contemporary landscaped parks. The Growling Frog Golf Course is little more than a swing away, and a significant investment in sports facilities, fitness centres and wellness providers rounds out the offerings for an active, healthy lifestyle.





Platform’s masterplan was developed in consultation with some of Melbourne’s, and the country’s, leading home builders.

Live Local

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A variety of residential types sit between a vibrant community hub and lush green parklands.



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Consideration has been given to a range of living arrangements, with lot sizes and shapes devised to accommodate contemporary residential designs.







Macleod 266 by Burbank



Malvern 267 by Burbank

Strathmore 26 by Burbank





Spotswood 284 by Burbank



Macleod 284 by Burbank

Emperor 48 by Henley



The Team



Blueways partners with carefully selected property development specialists to create wonderful new communities that people want to live in and be part of. With a track record of highly successful developments, including EAST at Cranbourne and Pavilion in Casey, Blueways has established a network of Australian-based consultants.

These specialist consultants are experts in their field and bring a shared vision to invent new, progressive and more successful approaches to residential land development in Australia’s strongest performing property markets.

blueways.com.au



Wolfdene creates homes and places where people can be excited to live the lifestyle that they aspire to. We are a new-generation property developer, having learned from the past to create neighbourhoods for how we want to live today, and into the future.

Our communities are carefully considered in their design, architecture and site-specific urban planning, aiming to engage residents and foster meaningful interaction. We strive to ensure that your Wolfdene neighbourhood is the one that you look forward to coming home to.

wolfdene.com.au

liveatplatform.com.au

